

Here are a number of Testimonial Letters I have received.

Int. Fancy Food Show in New York City

Dear Mr. C,

I am new to this industry and your videos are the best. I attended my first Fancy Food & Wine Show Seminar in New York and your seminar was outstanding! I used up to 5 pages of trade secrets on my yellow pad. You addressed all of my questions. Thank You!!!

Cindy Denha, The Wine Lady, Sterling Heights, MI

Atlanta Gift Mart Symposium

Dear Tom,

My wife is not impressed with any number of the so-called Gift Basket Experts. Your program last week was a great moneymaker for us. I plan on ordering your videos. She was impressed with the many trade secrets you discussed. Dub Perry, The Gift Basket & Wine Store, Birmingham, AL

IGA National Grocers Convention & Conference

Dear Tom,

I have been in the Gift Basket business for the last 15 years and I have attended at least five fruit basket Seminars in the past. In just 60 minutes, I picked up at least 7 moneymaking trade secrets at the Supermarket Show in NYC. My wife and I are going to order your videos.

DeNapoli's Gourmet & Fruit & Produce company. Perry DeNapoli, Mt Vernon, NY

Texas State Wine & Spirit Package Store Convention

Dear Tom,

On behalf of our Board of Directors of the Texas Package Store State Convention, we want to THANK YOU for the BEST Wine Gift Basket, Beer & Spirits Seminar you presented to our association. At our Founders Dinner that night your name was the topic of the night. We are hoping that you will come back next year. Our members had never seen a Wine & Spirit Gift presentation before. Spec's Liquors in Houston Tx.

They own over 75 Wine & Spirit Package Stores, Houston, TX Area.

International Gift Fair & Gift Show, Javits, Convention Center, New York City

Dear Mr. Catanese, when we registered for your Gift Creation business Seminar at the New York Gift Show this past week, the young gal at the reception table told us that we were lucky because we got the last two tickets for your program. She said that there were over 200 attendees in the hall. We have attended many Gift Show Seminars across the country but your Seminar was the Best Gift Business Program we

ever attended.

Bob & Helen Fiebus, Helen Schwartz Gifts, Scranton, PA

Phila. National Candy, Gift & Gourmet Show

Hey, Tom,

We are a Teleflora Flower Shop. It was great to see you at the Phila. National Candy Show. When we ordered your videos, my husband said they are too expensive, but I said, the letter stated the company had a Money Back offer, so if we don't like them, we can get our Money Back. After we watched them, he said these were the best training videos we had ever watched. Tom, you are a great Speaker. Plus, you were very funny. WOW, what a deal!

Ginny Donnolo, Donnolo Florist, Downingtown, PA

Phila. National Candy, Gift & Gourmet

Dear Tom,

By accident on Sunday, I happen to walk by your Chocolate & Candy Gift Basket Seminar. You had one of the biggest crowds we have had in a long time at the Show. I stood in the very back of the ballroom and just listened to you for a few minutes. Your program was dynamic, and a few of my clients said it was the best program on Candy Gifts!

Jack Lees, President of the Phila National Candy & Gourmet Show

International Fancy Food & Chocolate Convention & Association

Dear Tom,

I have watched you grow your company over the last 35 years. When you designed and created your Rolls Royce Gift with giant Champagne bottles and Fancy Foods and then shrink wrapped it, I could not believe it!!! Then you created your 4-booth *'Paris At Your Feet'* Show booth which was totally amazing. Then you volunteered to present your Gift Basket Business Symposium for us. Over 825 retailers attended. It was the biggest attended Seminar in the Show's history. NASFT values your gift packaging skills and your company. John Roberts, President, NASFT ~ With over 2800 members

The National Package Wine & Spirits Annual Convention

Dear Tom,

On behalf of our National Board of Directors for the Wine & Spirit Industry we want to thank you for ne of the BEST Wine Gift Creation Sales & Marketing programs we have had over the last 15 years.

Many of our board members had sat in on your program as our Texas Package store members had told us.

The 26 Fancy Gifts you had on display had everyone using their cell phones to capture all of the Gifts. The Peacock Fan Chair was the hit of the program. Many of our members said that it would never sell in their stores. Then the Gal from San Francisco told the story about how to create it the wine Fan Chair Gift. One month later a real estate agent came into your store and purchase the Chair for \$495, her Husband told her it would never sell! Boy, did that perk up the members attention to that.

At our board of directors' dinner, all of the members who attended your program said we want him back again next year! One of our board members felt your presentation fee was very high. Well, at the end of your program, all of the wives raved about your program. Thank Again Tom.

John Martin. Executive Director

Teleflora National Convention, Disney World

Dear Tom,

I had read the press release in the Teleflora Magazine a few months before the Convention. A Teleflora member in Philly told me to make sure I attended your Convention Program. I had over 5 pages of remarks and trade secrets. The one that blew my mind was, blow the horn of your delivery truck in front of the home so the lady of the house will get to the door. What a simple trade secret. I will save on gas, the driver will save time, plus the neighbors may be looking out the windows. And, dressing your drivers up in Santa Suits for Christmas Delivery, the PR we will get from that will be priceless! I noticed that you were offering Sales & Marketing DVDs. I purchased four. Wow!!! I watched them first, and then gave them to my employees. They really got a lot of trade secrets out of them. Great training tool too!

Hey Tom, THANKS A LOT! Fairfield Florist, Ron Johnson

This Link will show you over 50 Fantasy Gifts for your review

<https://www.youtube.com/watch?v=MqxOtBqhWro>

Harry & David, Medford OR

Dear Tom,

My staff and I have been coming to the International Fancy Food Show for over 25 years. You do not know this but before we walk the show floor, we visit your 30 ft booth. Why do we do this? Because we pick up many new Gift Creation ideas that you place on display. When we got back to Medford, my senior gal in the department said, I keep reading about all of the Seminars that Tom puts on every year. She said, let's invite him to Medford so he can put on a Seminar for us! Well, we want to Thank You for flying all the way out here to Medford. Your Presentation was five star and the Best! You really energized our Staff. The next day all of my staff were talking about your program. So, we want to send you a big THANK YOU for your program. We have never had a 4-hour Fancy Gift Packaging Symposium before. You were a big hit! My gal said to me Tom is the Martha Stewart of the Gift Basket Industry!

Sincerely Yours, Carmen Petteerta, Senior VP of Gift Design

International French Wine & Confection Expo, Paris France To My New Friend Tom,

Dear Tom,

We knew that your Chocolate & Wine Gift Creation Symposium would be a great success. Because we had attended your London Symposium.

I want to tell you that many of our women on our board just loved your entire Symposium. They called it Magnificent!

Sincerely Yours, Guy Garban,

Senior Board of Director Int. French Wine & Confection expo, Paris

***Thomas Catanese.com is invited to present
his Room Service Seminar at the
Walt Disney Grand Floridian Hotel.***

First, let me thank you for accepting our invitation. Both Frank and I want to thank you for your Great Room Service & Amenity Gift Program ~ You have been the Packaging Guy I knew was out there but I just couldn't find you. As you know the Grand Floridian Hotel is Disney's biggest and Best Hotel. Our Food & Wine Senior Director was away when you came, but we will provide him with all the new Packaging tips. Thank you for all of the sample products you left with us! Please come back when you come down to Florida. Sarah Gibson, Gift & Amenities Dept. Manager.

Godiva Chocolatier Nat. Retail Store Convention

Dear Tom

My staff and I want to Thank You for your Great Chocolate Gift Creation & Gift Basket Seminars that you presented to our store managers. Everyone who sat in on your programs reported that they picked up trade secrets on packing chocolates without melting any of the Chocolates. Also, we want to THANK YOU for giving all 125 of them Gold Oscar Statuettes. The ladies really enjoyed that. I had a chance to review almost all of the Seminar Critique sheets. Most of them were in the 85%, 90% and a few 100%. Your Seminars were well received! We want you to come back next year!

From Richard George, Godiva's National Sales & Marketing VP

International British Fancy Food & Drink Expo

Dear Tom,

Many of my friends in London told me about your Great Wine & Fancy Food Symposium. I missed you by two weeks as I was in London. Tom, I want to Thank You again for inviting Food from Britain in your creation of the Rolls Royce Gift in your 8-booth exhibit at the Fancy Food Show. When I showed the photo of the Rolls Gift, many of our members were thrilled to be involved with that Wonderful Rolls Royce Gift!

Tony Matthews,

Senior Director Foods from Britain

The Retail Confectionery National Convention

Dear Tom,

This was your third Chocolate and Candy Gift Creation & Gift Basket Seminar. I could not help but notice that the Gifts displayed at the Seminar were outstanding! I noticed that many people were taking photos of all of the gifts on display. The comments from members were very good. Keep up the good work.

When I talked with Adel Malley she told me that you had presented your 4th Seminar for her Chocolate University in Cleveland. Best Regards, Van Miller, Executive VP

Martin's Wine Cellar, New Orleans

Dear Tom, I was going thru my old business office files and found a very old file from 1972. I recall

the day I saw you at the International Fancy Food Show in New York City. When I walked by your Show Booth you were throwing a Wine Gift Basket up in the Air. I could not believe it. I had dreamed of a product like that for years. Now I was seeing it. Now we have been your client for since 1972. My people continue to do business with you. My people continue using your trade secrets over these years. Whenever you come to New Orleans in the future, please be sure to call me so that we can share a great meal.

Best Regards, David Martin

Twin Liquor Stores, Austin TX

Dear Tom,

I still recall the first time we met! It was at the Texas Package Store Association Wine & Spirit Convention in Dallas. We now have over 100 stores in Texas. As I sat in the front row of that Symposium, I said to myself this guy is a Magician. From that day on, I started to purchase all of the products you sold. When you told me about the Wine & Spirit, Fancy Food & Chocolate Gift Chair, I was sure that you were nuts. My sales people said that it would never sell at \$495. Well, we have sold over 50 Chairs over the years. Our competition is very jealous. Please keep up the great work you do for us!

Michael Salome, VP of Sales

Liquor Barn, Louisville, KY

Dear Tom, We here at the Liquor Barn want to THANK YOU for all of your help over the years. We deal with many industry suppliers, but you have beat all of them with all of your Trade Secrets that you have shared with us.

My Gals love your DVDs. I use them to educate our new employees. Thank You for your Support!

Leslie Barton, Sales & Marketing VP

The Mirage Hotel & Casino in Les Vegas

Dear Tom,

On behalf of our entire staff here in the Room Service & Amenities dept. we want to THANK YOU for a Great Seminar. After you left everyone said, WOW, you showed us Gift Packaging Concepts we had never seen before!

The Flare Top Accenting was the best. The Happy Birthday Food Service Cart was another Great Idea. Our Senior VP of Food Service will love that!

John Carter, Room Service & Guest Amenities Director

The Las Vegas MGM GRAND HOTEL / over 5,000 rooms

Dear Tom,

You are the Fancy Gift Packaging Guru & Expert I have been looking for over 20 years! When I saw you at the Chicago Hotel & Restaurant Show I said to myself! This is the Guy. Your show booth was fantastic I looked at your booth, and I said to myself, I finally found him. I want you to come to Vegas for a full week to show my entire staff your Professional Gift Packaging Seminar. Do you know that MGM has 5 other Hotels in Vegas?

Bruno Wenhar, Senior Executive Chef