



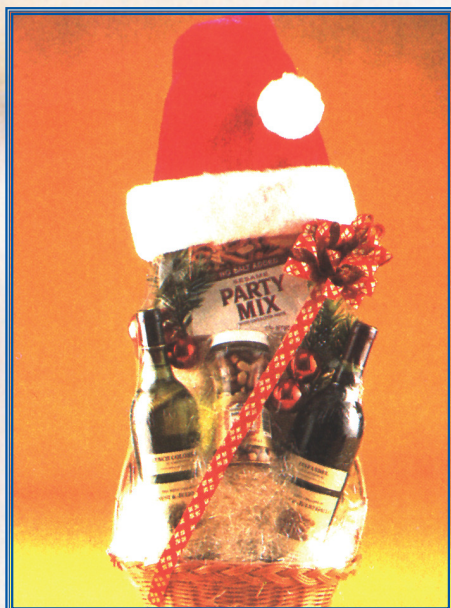
**New Baby Gift Basket**



**Vine & Wine Gift Basket**



**Room Service Birthday Gift**



**Holiday Wine Basket**

**ThomasCatanese.Com**

Google and Yahoo Ranked #1  
Americas Gift Basket Business Expert  
Americas Wine Gift Basket Seminars  
Americas Room Service Gift Expert  
Americas Wine Gift Basket Expert  
Americas Gift Basket Video Expert  
Americas Gift Basket Guru Expert  
Americas Shrink Film Packaging  
Americas Fancy Food Gift Expert  
Americas Confection Gift Expert  
Americas Chocolate Gift Expert  
Americas Gift Packaging Expert  
Americas Amenities Gift Expert

*The First Name in Fancy Gift  
Packaging since 1967*



**French Spirit Gift Basket**



**Julia Child Cook Book Gift**



**Nowco Created**

**Real Rolls Royce Gift**



**Hotel Amenities Gift Basket**



**Raiders of the  
Lost Arc**  
Hollywood Back Story  
Created By Mr. Catanese  
Click here for Story

#### Trusted Gift Basket Industry Suppliers

Ashers  
White Coffee  
Nashville Wraps  
Specialty Wraps  
Country Fresh Foods  
Jelly Belly  
Salem Cookies  
Golden Walnut  
Venus Crackers  
Caffe D'Amore  
Madelaine Chocolate  
McDuffies  
Silver Palate  
Bronco Bobs  
Gourmet Retailer



For Your Protection



*Thomas Catanese. Com*  
*The First Name in Gift Packaging*

Making Gift Packaging History for the Confection and  
Gift Basket Industries since 1967

A Message  
from  
Tom Catanese

Now ranked #1 by Google and Yahoo for Keywords:

"America's Gift Basket Expert" and "America's Gift Basket Seminar Expert"  
"America's Gift Packaging Expert" and "America's Gift Business Expert"  
"Americas Wine Gift Basket Expert" and "Americas Fancy Food Gift Basket Expert"  
"Americas Gift Basket Business Expert" and "Americas Gift Business Seminar Expert"  
"Americas Shrink Film Packaging Expert" and "Americas Fruit Gift Basket Expert"

We offer the Gift Packaging and the Gift Basket Industries  
over 5000 Products, plus Sales & Marketing Expertise  
that will help you increase your Profits everyday.

**Watch Tom Shrink Wrap the Rolls Royce**



Welcoming Comments – Phila. Nat. Candy Show Free Chocolate Gift Basket Symposium  
New Little Magic Miracle Heat Sealer – 2011 National Gift Trade Show Calendar  
Nat. League Sports Gift Video – How to Capture Corp. Americas Gift Business all Year!  
Private Gift Business Consulting New Gift Concept Photos and Ideas –  
2011 Price list

## Spring 2011 Newsletter and Update

Good Day to my Industry Friends!

Here we are in May with five months of Summer and Fall looking directing at us in the face! I don't know about you but I am not happy with the Congress and the Federal Government's position on our huge debt! Back in the late 1940's Harry Truman had a sign on his desk! It said, THE BUCK STOPS HERE! Well, now the buck stops on your doorstep and mine! If you are unhappy with what you see in your Government then write to your congress person and tell them that you are Very Upset! They must STOP THE SPENDING! It is not their DEBT! We have to pay off that Huge DEBT! This is the first year, that you are seeing Inflation creep up by 6% at your dinner table and your store! These people think that we are stupid. I have heard many elected people say when they believed that the mike was off! Americans are STUPID! If they don't hear from you they will do whatever they want to do and we want them to do what we want them to do! Let's voice our opinions so that they know where we stand or Vote Them Out!

## 2011 National Trade Show and Gift Mart Centers Dates

Retailer Confectioners International Convention – Pittsburg, PA June 20-24, 2011

Dallas Trade Mart All Booths and Showrooms – June 22 - 28th 2011

Atlanta Gift Mart All Booths and Showrooms – July 13 – 17th 2011

INT. Fancy Food Show-Washington D C Convention Center - July 10 - 12th 2011

To registor go to [www.fancyfoodshows.com](http://www.fancyfoodshows.com)

New York International Gift Fair - Javits Conv. Ctr Aug. 13 – 18th,2011

Phila. National Candy Gift and Gourmet Show Atlantic City Conv. Ctr Sept. 11,12,13, 2011

Phila. National Candy Chocolate Gift and Gift Basket Symposium Sept. 12 th 2011

Limited Seating – To hold seats e-mail [tccat523@aol.com](mailto:tccat523@aol.com)- First come first sevre!



**Paris 1990**



**NYCFF1992**



**Dallas 1991**



**LA Symp 1989**

## Phila. National Candy, Gift and Gourmet Show Free Chocolate Gift and Gift Basket Symposium

On Sept. 12th I will host the largest Chocolate Gift and Gift Basket Sales and Marketing Symposium in the US! It will take place on Monday, Sept. 12th 2011 - 2:00 PM to 4:00 PM in Atlantic City! This will be my 95th Symposium to the trade! If you have never attended one of my Seminars then you don't want to miss this Symposium! What is the difference between a Seminar and a Symposium? Most Seminars are presented by one person and the profitable money making concepts are few! The Chocolate Gift and Gift Basket Symposium that I presented in London and Paris is the same one that I will present to you on Sept. 12th, 2011 at the Atlantic City Convention Center! We want you to be part of this Symposium! We have limited seating so email me how many seats you need! Tccat523@aol.com

We want you to be part of this Symposium! If you are PROUD of your Gift Designs then be sure to bring that Work of Art to the Symposium!

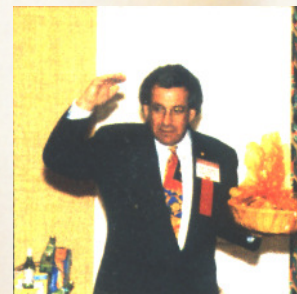
If you bring your best work and 100 other Chocolate Gift Retailers bring their best work you will be able to go home with at least 50 new ideas and design concepts. If you bring an easy to operate camera you can capture the best of the Show Gifts! We will offer Prizes to retailers who bring Gift Baskets for the display tables! To hold seats at the Symposium please email us all your information to tccat523@aol.com, tell us if you are bringing a Gift and how many seats you will need! Seating is first come, first serve!

We do not keep your Basket! After the Symposium is over you take it home! You are not in any way limited to what you design! There are no rules and there are no sales values! Just bring your best WORK to the Symposium! This Symposium is Free to the Trade! To register for the Show go to: [www. Phillycandyshow.com](http://www.Phillycandyshow.com), click on register which is free! Your Gift will be displayed with the other Designer Gifts! We will have four different designers! The designers will be on stage creating Gifts in front of you the audience! Prizes will be awarded by raffle system to all retailers who bring their best effort! This will be the largest Symposium that Tom Catanese has ever presented since 2000! Google and Yahoo rank him #1 for: America's Chocolate Gift Basket Seminar Expert! Gifts on Display will include Christmas, Valentine's Day, Easter, Thanksgiving, Speedy Recovery, Happy Birthday, Congratulations, Cheer Gifts, Mother's Day Gifts, Sports Team Gifts, Real Estate Gifts, Auto Dealership Gifts, Famous Celebrity Gifts for Sly Stallone, Oprah, Frank Sinatra and

Steven Spielberg! Each designer will be creating Gifts in front of the audience as Tom interviews and critiques each Designer and discusses their theme, color, markup, product choices and gift packaging! The behind-the-scenes time and effort will take over 20 hours of planning, support and designer contact. If you have questions about the Symposium call 610-277-6230!



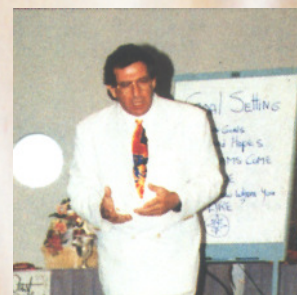
**London 1989**



**San Fran 1996**



**RCI 1986**



**Atlanta 1994**



**Angel**



**Valentine**



**Easter**



**Hanukah**

## Trade Secrets for You!

**Shelf Life Control**— Have you ever had a client call you about a product being stale? Here is how to stop that problem. Instruct your people to use this code on the price sticker! Place the sell price, then place the date backwards. Today is 052311! Backward it is 112305! That shows you and staff when you purchased it! Never send out a Gift that you may think has a stale product in it! If you do they may not report it to you! But you will never hear from them again! Never lose a chance with a New Client!

## Always get their Email Address

Before you close the sale, be sure to get the clients email address! This address is worth \$25 to you! Why? Because you now have their most important tool that they, like you use everyday! But you can not use it for spam! They will tell you to delete it! If you want to send off an email to them it must contain profitable information. Give them a coupon, give them Free anything but don't SPAM them! Tell them thanks for being your client! Just don't SPAM them.

## Delivery Trade Secret

To save your drive time on the road, have him blow his horn outside of the delivery address. The lady of the house will be there to receive the Gift! Saves you 90 seconds a delivery

## Equipment Heat Guns, Heat Sealers, Magic Wands

### Hi-Temp Heat Gun



Heat Gun \$49.95

### Heavy Duty



Heat Gun \$99.95

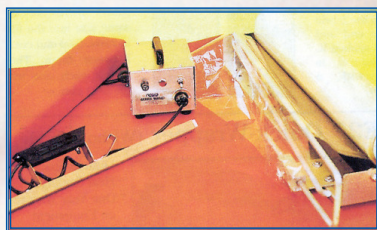
### Hand Held



Bag Maker \$79.95

## Level I Gift Basket & Gift Creation Packaging

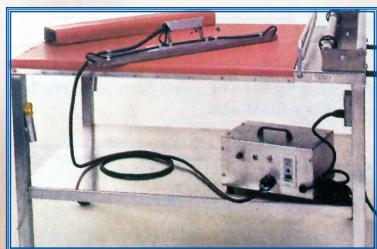
Wrapping less than 350 Gift Products a year you only need a Heat Sealer, a Heat Gun and a 100" 24" CF" Roll of Shrink Film to get started. The Heat Gun is \$49.95, the six inch sealer is \$79.95 and the Roll of Shrink Film is only \$24.95, total is \$154.85 plus Shipping. The heat sealer makes a bag in 60 seconds.



## Level II Ultra Magic Wand

If you shrink wrap more than 350 Gift Packages than you will need this Magic Wand Unit because it makes a 24" heat seal in 4 seconds and any size shrink bag in 8 seconds.

**\$749.00**



## Level III Quick Wrapper

This unit is the fastest Shrink film bag maker in the Industry. If you wrap over 2000 Gift Products a year than this unit will save you on employee time. This unit makes a bag in 4 seconds. Motor Freight **\$995.00, with out table.**

**New 6" Magic Miracle Cello & Shrink Film Bag Maker \$79.95**

Google™

YAHOO!

**Google & Yahoo rank us #1 for Gift Basket Seminars, Gift Basket Business Consultant, Gift Basket Expert, Gift Packaging Expert and Confection Stretch loops Expert**

**Ready to take you're Business to the next Level? Want to increase your Sales Value? Want more word of mouth advertising? I can help increase your sales and profits!**

## National Gift Business and Giftware Consultant

**Consulting Services Business Management**

**visit: [www.thomascatanese.com](http://www.thomascatanese.com) click on the Find a Gift Business Expert Button, on the left side of home page.**

## Listed below are my areas of my expertise

Business Plan	Goal Setting	Sales & Marketing
Advertising	Promotion	Product Presentation
Catalogs	Gift Design	Markup Percentages
Purchasing	Suppliers	Gift Construction
Delivery	Mail Order	Computer/Contact
Dynamics	Equipment	Trade Shows

Visit our website [www.thomascatanese.com](http://www.thomascatanese.com) and read the testimonials from Retailers we have helped over the years.

## My next 8 hour Seminar is in your home!

People ask me all the time, Tom, where is your next Seminar? I tell them it's in their den with coffee. You don't have to travel to some far away location to attend my next presentation. You can view it right in your own home. And the real value is that you can watch it over again and again. That's something you can't do that at a seminar. So here's the deal, spend **\$180** for 10 hours and 148 trade secrets and save your hard earned money and all that travel time. Now you can re-watch them anytime.

## San Francisco Gift Basket Symposium 2 hrs



1 hour of Business Symposium & 1 hour of Gift Building and Designing plus 25 trade secrets, 5 Gift Baskets from start to finish. This Video won the Telly Video Award for Educational

Excellence. PC-550-120 **\$29.95**

## ABC 's of Great Gift Basket Ideas, 2 hours



9 Gifts created step by step, 27 trade secrets. This is all about building tall baskets and Gifts. Also wrapping with Shrink Film and Cello. This video won the Communicator Video Industry Award

PC-660-120 **\$29.95**

## Great Gift Packaging from A to Z 110 minutes,



This is all about Packaging, Accenting and highlighting your Gift Boxes, Baskets and other creations. 23 trade secrets. Winner of the Videographers Award

PC-770-110 **\$29.95**

## National Sports Team Licensed Products Gift Creation Symposium Video

Do you want your share of the Sports Craze?  
What is the next Gift Basket Craze? Well, just look at the National Sporting Game Industry! The licensed products industry is exploding because all fans want to be part of the Sport and part of the Winning team! How can you get your own piece of this craze?

I spent over 12 months on the research and creation of this video! Lets discuss the first problem! The cost of a team's licensed products are so high that by the time you add up all of the retail cost you have a \$100 Sports Gift! But that is because you're many buying at retail! That will never work! I have spent nine month locating the companies that make all these goods and products at whole-sale. you will now pay the same cost as the Stadium Pro shops!

Besides the DVD's I will send you a list of all the manufacturers who make the mugs, bumper stickers, barware, pennants plus all the hats and foam finger #1 products! Now you can buy a coffee mug for \$2.50 instead of \$11. Now you will make a handsome profit! You only need three keepsake items in a gift to get that WOW effect from the gift receiver!

Here are some of the contents of the DVD!

- What's legal what's not?
- Copyright Law and you?
- Selling Year Book pages one at a time!
- Using the Year Book pages as git wrap!
- 85% of all males in our country are sport fans!
- You can make NFL, NBA, MLB, NHL, PGA
- NASCAR, Tennis, Soccer and all Sports
- 48 Industry Trade Secrets!

Included are the contents of the pages names and web-site of all Team products! All the sources for you to contact! Sources of Year Book Teams!



PC-440-130S DVD \$39.95

**This Will Be The Most Profitable Video You Will Ever See  
Concerning The Hottest Licensed Industry In The World!**



Baseball



Football



Football



Hockey



NASCAR



Golf



New York City Javit's Convention Center 1992

## When was the last time you had a Health Check up?



How old is your business? When was the last time you took it in for a yearly health checkup too see if it is running in good condition? Now if you are over 50 years old, you know that you should be getting a yearly check up at the doctor's office! You know blood tests and such. But have you done this with your business in the last 5 years! My guess is that you have NOT! Why?

Recently I walked into a local company and was invited by the owner to come back to his office! I could not believe my eyes as I saw an old electric typewriter on a desk! She was

typing away on invoices! I said, Tom don't say a word! Don't open your mouth or you could get yourself in trouble! I showed him the samples that I had to offer and we talked a while! I made the sale and left! Why am I pointing this out to you? People hate to change! If you have not yet moved into the Computer age you had better go in for a Business Checkup! We are not looking at better times with \$14.3 Trillion dollars in Federal debt! Inflation is just now raising its ugly head by 5 – 7%! You will know it when it happens!

But if you don't change with the current times then change will change you!

I often get calls from around the country from people who have Googled the search term; America's Gift Basket Business Expert! My name pops up and they look at my website and then they call me! We speak for a few minutes and then they tell me that they need help with their business! She said, since the stock crash we have had a devil of a time to recover what we lost! I spend some time with her and she gave me all the sorry facts! The company was in deep trouble! It was too late for me to help her! She had lost all of her resources and was in a bare bones problem with lots of credit card debt! Unless she won the state lottery she may have to close her business! I helped her as best I could and wished her well! She had waited too long to ask for help! She had passed the point of no return where only God could help her and her workers now! We are now facing five months of very slow business! These are the hardest months for you! Plus the economy is trying to come back but the Federal Government has placed so many restrictions on the small business person that its difficult to rise above all the problems! Now the cost of gas is going up and up to cause you even more problems!



What can you do about this? If your answer to the following questions are yes then we should talk about what you plan to do about your Store Wars to increase your sales for this long summer period!

Whatever SUCCESSFUL concepts I offer you they will be used for the next 25years!

- \* Have you lost more then 25% in Sales?
- \* Are you seeing less and less customers in your store?
- \* Are concerned about your stores future?
- \* You have much more debt this year then last year!
- \* Have you introduce any new products?
- \* Would you like to connect with new clients?

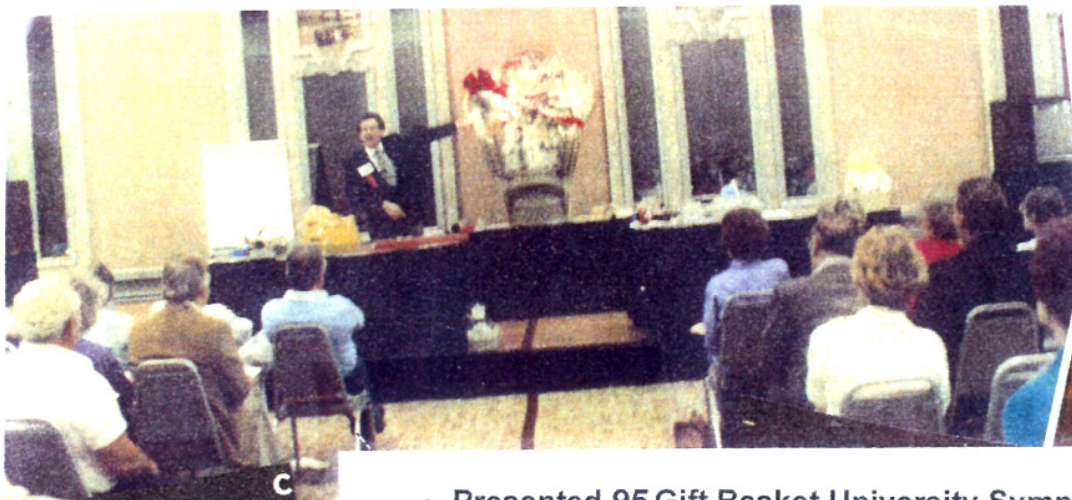
Send me a single page profile about you and your store's history. Tell me what you see as your biggest shortcomings! Let me bring my 40 years of helping hundreds of other industry clients and my 95 National Seminars and Symposiums to evaluate your business! Let me help you dig out of the deep hole you may be in!

Here is a Great Value! I will give you 8 hours of consulting at \$22.50 and hour!

Here is my offer, I will give you two of my newest Gift Business DVD's, totaling 4 hours that will give you New Energy, New Designs and New Ideas and New Concepts! Then I will give you 4 hours of conference calls in the evening! That's a total of 8 hours for \$180! That's \$22.50 an hour! If you find your self at present with shrinking sales I can help you in more ways then you can image!

- 1 DVD - National League Sports Licensed Gift Basket Video/ I will show you how to make up NFL, NBA, NHL, MLB, PGA Golf and NASCAR Gifts for men! 48 Trade Secrets – You would be the only Retailer selling these Gifts! Your competition will not know how you did it!
1. DVD – How to Capture Corporate Americas Gift Basket Business all Year Round! Real Estate Gifts. Auto Dealership Gift Baskets, Corporate Logo Gifts, Hollywood Celebrity Gifts, 32 Trade Secrets!

[illegible]



- Presented 95 Gift Basket University Symposiums
  - Louisville Gift Show
- 3 International Fancy Food & Confection Shows
  - Harry and David, Medford, Oregon
  - Godiva Chocolatier Convention
  - Walt Disney World, Grand Floridian Hotel
- 7 Symposiums for the Phila. National Candy & Gift Shows
  - Hickory Farms of Ohio, Honolulu, Hawaii
  - Rocky Mt. Chocolate Shops Convention
- 3 Symposiums for the Dallas World Trade Mart
  - Orlando Gift Show
  - Chicago Gift Show
  - New York Gift Show
  - Boston Gift Show
- San Francisco Gourmet Show
  - Los Angeles Gift Show
- Las Vegas Hotel Amenities Seminar
  - Denver Gift Show
- Malley's Chocolate University
  - Teleflora Convention
  - New Orleans Gift Show
- The Washington International Fancy Food Show
  - British Food & Drink Expo, London
- The International French Fancy Confection Show, Paris
  - London Giftware Symposium, Ritz Hotel
  - 3 National Package Store Conventions
- San Francisco International Fancy Food Show
  - New York Metro Wine & Spirit Show
- Napa Valley Wine Gift Basket Symposium
  - Columbus Gift Show



## LA Corporate America New Gift Basket Seminar Symposium Video is now Available!

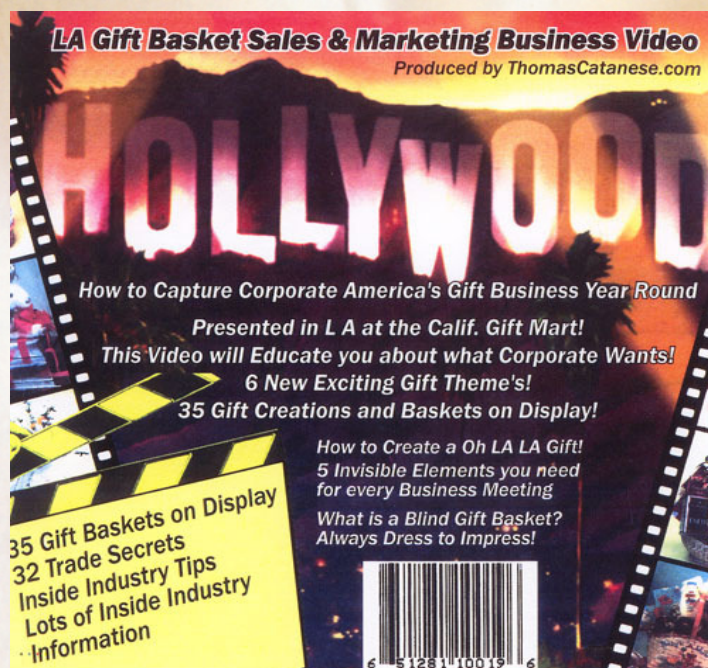
Critique sheets tell the story of what you missed! I received all 9's and 10's in LA! If you are in the Gift Basket business this video is a must purchase! The Calif. Gift Mart invited me to present my 93th National Gift Basket Sales and Marketing Symposium for them, in Los Angeles! The title of this video is: "How to Capture Corporate America's Gift Basket Business all Year Round" This video has all new trade secrets and sales concepts! It is not about gift building but about gift basket sales and marketing to corporate America!

There are over 38 trade secrets in this video which cost you about a dollar a trade secret. What a bargain! There is a standard rule for most seminars and symposiums in all industries. If you walk away from a very good presentation with at least three very good money making trade secrets you got your money's worth! Why? Because you will use these trade secrets for the next twenty five years and make a profit on them! If you want to know why your corporate companies are not buying your gifts this video will help you understand what they want from you in a presentation and service!

### Here are some of the Major Trade Secrets that I discuss at the Gift Basket Seminar Symposium!

How to ship glass products without breakage!  
Five brains are better than one!  
Color themes with other products!  
Why people mistrust new business!  
Have you ever sent out a blind gift basket?  
Brand new gift fruit packaging ideas!  
Making a flower design in a gift basket!  
How to get the boss' secretary's name?  
3 major photography trade secrets!  
What is compression inside the basket?  
What does post shrink mean?  
What's legal and what's not with wine?  
Possibility, it's a new word for new attitude!  
Male sports gift, that's what corporate wants!  
Websites, what is the minimum?  
Are you making enough profits on mark up?

Did you make a business plan this year?  
Total new auto dealership gift creation!  
How to create sports gifts legally!  
Most important thing you must get from a new friend?  
Mrs. Cheapwell, you know her well or do you?  
Shipping Gifts National, don't let this happen to you!  
5 invisible elements you take to every presentation!  
Do you have an OH LA LA gift in your store?  
What you should use for bottom filler?  
Sharp corners and gift packaging don't work well!  
Do you understand the backboard concept?  
Why you want to use handle baskets/east-west!  
VIP's account old and new, what do you do?  
A totally new gift concept for apartment gift owners!  
Stop throwing your shipping boxes out! Sell them!  
Fillers, what's the best colors and why?



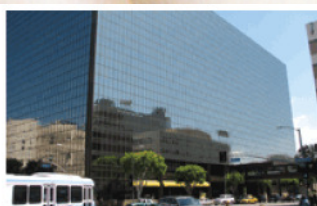
330-130DVD VT 07 \$39.95



Gifts on Display



Tennis Raquet Gift



California Gift Mart Building



Dump Truck with Football Theme



Candy Cane Gift Box with M & M Skier



Skyline of LA



Auto Dealership Gift



Real Estate Gift

## Oh LA LA Over the Top Gifts

Many retailers don't understand the power of these very expensive Gifts on your store floor! Let me define it to you! You are fighting the battle in what I call STORE WARS! In your town you may have over 6 or 7 stores like yours. They are in the same business as you! Your clients are judging you against them! What is it that you do that makes your store there store! It had better be at least 10 Quality elements. This type Gift can be one! People love to dream big! When they see this in your stores then they make a judgment on you! Don't be concerned about selling it! Just let it do its MAGIC! Of course you could place a small sign on the Gift that says, this is the Perfect Gift for 5 adult children to send to their Dad for Christmas for all he has done for you. For them to purchase this Gift they only need to chip in \$80 bucks each! Father's Day is not far off now. Here you're seeing all wines but you could include all of your fancy foods and other products and more! Hey, did you see the Golf Cart Gift on my Home page at: [www.thomascatanese.com](http://www.thomascatanese.com) Put that in your store for Father's day.

If you have never seen me Wrap the Rolls Royce convertible at the Fancy Food Show back in 1986! Click on the yellow line to see all the Famous Celebrity Gifts for the Rich and Famous! The video is 6 minutes long!



### Single Bottle Silver Mylar Gift Bag with Ribbon and Wraphia Accents



Standard Bag  
.05 cents



Royal Blue Ribbon  
.04 cents



Red Ribbon  
.04 cents

Product	size	pack	price	Min order	Min. Cost
Mylar Bag	6.5" x 18"	1000	\$54.95	5,000	\$274.75
#5 Ribbon	100 yds	12	\$3.79	36 Rolls	\$136.44
Wraphia	100 yds	12	\$3.79	36 Rolls	\$136.44

Assorted Colors can be ordered in sets of 6 rolls. All cost are based on 24" of Ribbon or Wraphia. Each Roll can produce 150 bows per roll!

## For Your Information

Here is a list of 18 Manufacturers that I represent across the country that they make or import. I sell to you!

Berwick-Offray, Makers of over 4,000 Ribbons  
BTC Products-Manufactures Plastic Containers  
Master Design - Electric Sealing Equipment  
Willow Specialties -Over 2000 Wicker Baskets  
Spring -Fill Products - 60 Different Shreds  
Carnell Packaging - Boxes, Containers  
U S Box - Fancy and Gift Packaging Products  
Power Tapes and Adhesives all Types  
New World Cosmic Packaging  
Lion Ribbon - Over 1000 Fancy Ribbons  
Ultra Packaging- Plastics - Pre-Forms  
IMS- TECH Video Products & Services  
Long Horn Imports -Willow Baskets  
Best Pak - Loops, Ribbons, Packaging  
Southern Plastics - Catering Ware  
Elkay Plastic Bags - 3000 Products  
CNM - Fancy Gift Packaging  
Ultra Pak - Food Service - Catering

## Heavy Duty Lazy Susan Turntable



This Lazy Susan is a heavy duty model. It will support a 500 lb object with 15 ball bearings inside the rigid black plastic grooved top and base. Most other Susans on the Market today sell for \$25 to \$35. The susan is 12" wide and made for TV's

so that they move very easy! \$14.95

## Life Saving Tips for You!

Buy a Dollar store pair of gloves and use them when you pump your own gas! They don't clean these handles at all! God forbid that you are ever in an auto accident. The first place the EMS staff look's is for your wallet! They want info about you! So on a large sticker print your name, your spouses, your blood, type, your religion, your spouse cell phone and Dr's office! This info could save your life! Car Key Fbob has an alarm on it so if you are alone be sure to have it out and ready! If you don't have a burglar alarm in your home be sure place the keys by your bed side!



## Shredded Products

Crinkle Cut, Paper Parchment, Mylars



### Crinkle Cut /Sizzle Pack Shred 40 lbs

40lb Box	1-3 Bxs.	4-9 Bxs	10 Bxs
<b>Colors</b>	\$84.95	\$80.95	\$78.95
<b>White</b>	\$69.95	\$66.95	\$64.95
<b>Kraft</b>	\$59.95	\$56.95	\$54.95
___ White	___ Ivory	___ Kraft/Natural	
___ Pink	___ Sky Blue	___ Yellow	
___ Orange	___ Sprout Green	___ Green	
___ Peach	___ Forrest Green	___ Royal Blue	
___ Red	___ Burgundy	___ Purple	
___ Black	___ Orchid	___ Turquoise	
___ Baby	___ Sky Blue	___ Carousel	
___ Xmas Mix			

### Crinkle Cut/ Sizzle Pack Shred 10 lbs

10lb Boxes	1-3 Bxs.	4-9 Bxs	10 Bxs
<b>Colors</b>	\$21.95	\$19.95	\$17.95
<b>White</b>	\$18.95	\$16.95	\$15.95
<b>Kraft</b>	\$15.95	\$14.95	\$13.95

Colors available listed above

### Mylar Shred, gold, silver, red, emerald

5lb boxes	1-3 Bxs	4-9 Bxs	10 Bxs
<b>Gold 5lbs</b>	\$36.95	\$34.95	\$32.95
<b>Silver 5lbs</b>	\$30.95	\$29.95	\$28.95
<b>Blue/other</b>	\$39.95	\$37.95	\$35.95

### Cosmic Star Dust Shred

This shred is very, very thin and it is iridescent and highly reflective! After you have made your Gift you only need small touch's here and there to give you the sparkle that this jewelry like product will give to your Gift!

Available in 1 lb box **\$28.95**

Glittering Stardust 1 lb box

Shimmering Gold 1 lb box

Purple Pixie Dust 1 lb box

## Shredded Paper Parchment

We vacuum our parchment so there are no small shredded cuttings in the box.

25lb Boxes	1-5 Bxs.	6-10 Bxs	11 more
<b>Colors</b>	\$49.95	\$44.95	\$42.95
<b>White</b>	\$47.95	\$44.95	\$40.95
<b>Kraft</b>	\$40.95	\$38.95	\$36.95
___ White	___ Kraft,	___ Cream	___ French Vanilla
___ Pink	___ Peach	___ Plum	___ Burgundy
___ Lime	___ Orange	___ Yellow	___ Eml. Green
___ Lilac	___ Red	___ Black	___ Lt.Blue

10 lb Boxes	1-4 Bxs.	5-9 Bxs	10 Bxs
<b>Colors</b>	\$21.95	\$19.95	\$18.95
<b>White</b>	\$19.95	\$17.95	\$16.95
<b>Kraft</b>	\$18.95	\$17.95	\$16.95

Colors: French Vanilla color matches wood excelsior wood fiber.

*Not as harsh on your hands and nails, much easier to pack.*

*We vacuum all over our shreds*

### Very Fine Cut 50lbs

	1-3 Bxs	4-9 Bxs	10 more
<b>Color</b>	\$94.95	\$89.95	\$86.95
<b>White</b>	\$92.95	\$88.95	\$87.95
<b>Kraft</b>	\$74.95	\$72.95/	\$69.95

UPS weighs these boxes as over sized, charges 70 lb fee on your UPS Shipping Chart. Colors:

___ White	___ Ivory	___ Kraft/Natural
___ Pink	___ Sky Blue	___ Yellow
___ Orange	___ Sprout Green	___ Green
___ Peach	___ Forrest Green	___ Royal Blue
___ Red	___ Burgundy	___ Purple
___ Black	___ Orchid	___ Turquoise
___ Baby	___ Sky Blue	___ Carousel

### Very Fine Cut 10lbs

Cello	1-3 Bxs.	4-9 Bxs	10 Bxs
<b>Clear</b>	<b>\$89.95</b>	<b>\$86.95</b>	<b>\$83.95</b>
<b>Colors</b>	\$89.95	\$86.95	\$69.95

## Cellophane Shredded Products

25 Boxes

Crystal Clear \$59.95/\$2.405 lb

## Shrink Bags in Dome & Square



Dome Shrink Bags FDA Approved 100 gauge

Qty.	Width x Height	100 bags
___	14 X 16	\$17.70
___	14 X 24	\$27.95
___	15 X 15	\$18.10
___	16 X 14	\$17.70
___	16 X 19	\$24.00
___	16 X 22	\$26.90
___	16 X 24	\$30.50
___	16 X 26	\$33.00
___	16 X 30	\$38.10
___	18 X 16	\$22.95
___	18 X 18	\$25.55
___	18 X 20	\$28.45
___	18 X 22	\$31.75
___	18 X 24	\$34.15
___	18 X 26	\$37.56
___	18 X 30	\$43.15
___	20 X 18	\$28.40
___	20 X 20	\$31.58
___	20 X 22	\$34.73
___	20 X 24	\$39.27
___	20 X 26	\$41.05
___	20 X 28	\$44.22
___	20 X 30	\$50.15
___	22 X 20	\$35.95
___	22 X 22	\$95.53
___	22 X 24	\$43.12
___	22 X 26	\$46.71
___	22 X 28	\$50.31
___	22 X 30	\$55.90
___	24 X 20	\$39.54
___	24 X 22	\$43.12
___	24 X 24	\$47.05
___	24 X 26	\$50.95
___	24 X 28	\$54.89
___	24 X 30	\$58.85
___	26 X 20	\$46.77
___	26 X 22	\$54.42
___	26 X 24	\$59.05
___	26 X 26	\$60.50
___	26 X 28	\$64.68
___	26 X 30	\$70.78
___	28 X 24	\$60.37

___	28 X 28	\$46.26	\$64.08
___	28 X 35	\$57.82	\$80.10
___	32 X 30	\$58.34	\$80.79
___	32 X 36	\$70.20	\$97.08
___	34 X 34	\$70.29	\$97.27
___	36 X 38	\$97.32	\$134.75
___	38 X 36	\$97.32	\$134.75

## Shrink Film on Roll Stock

100 Roll 100 Ga. Starter Roll 24" CF \$24.95

500 Roll 100 Gauge 18" to 30" CF

___	Roll of 500 18'cf	\$67.35
___	Roll of 500 22'cf	\$82.82
___	Roll of 500 24'cf	\$89.76
___	Roll of 500 26'cf	\$97.245
___	Roll of 500 30'cf	\$112.20

1500 Roll 100 Gauge 18" CF to 30" CF

___	Roll of 1500 18'cf	\$128.89
___	Roll of 1500' 22"cf	\$157.53
___	Roll fo 1500' 24"cf	\$171.85
___	Roll of 1500' 26"cf	\$186.18
___	Roll of 1500' 30"cf	\$204.90

500' Tube Film 100 Ga. 12" T to 26"

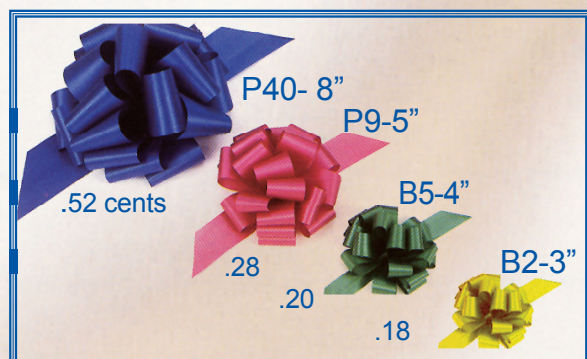
___	Roll of Tube Film 500' 12" T	\$47.52
___	Roll of Tube Film 500' 14" T	\$55.44
___	Roll of Tube Film 500' 16" T	\$63.36
___	Roll of Tube Film 500' 18" T	\$71.37
___	Roll of Tube Film 500' 20" T	\$79.29
___	Roll of Tube Film 500' 22" T	\$87.23
___	Roll of Tube Film 500' 24" T	\$95.15
___	Roll of Tube Film 500' 26" T	\$103.07

1500' Tube Film Rolls 100 Ga.

___	Roll of Tube Film 1500' 10" T	\$77.03
___	Roll of Tube Film 1500' 12" T	\$92.44
___	Roll of Tube Film 1500' 14" T	\$107.84
___	Roll of Tube Film 1500' 16" T	\$123.26
___	Roll of Tube Film 1500' 18" T	\$135.66
___	Roll of Tube Film 1500' 20" T	\$154.07
___	Roll of Tube Film 1500' 22" T	\$169.48
___	Roll of Tube Film 1500' 24" T	\$184.88
___	Roll of Tube Film 1500' 26" T	\$200.29

# We are the Lowest Priced Pull Bow Supplier on the internet

Over 125 Pull Bow Colors in 4 Sizes



## Floral Satin Roll Stock

Matching Colors

# 3	1 1/2" w	100 yds	\$3.49	per Roll	12 roll Min
# 5	7/8 w	100 yds	\$4.69	per Roll	12 roll Min
# 9	1 1/2" w	100 yds	\$5.29	per Roll	12 roll Min
# 40	2 1/2" w	100 yds	\$6.95	per Roll	6 roll Min



Pull Bow plus Roll Stock Packaging on a Confection Gift Box

.18 cents #5 Pull Bow #3 Roll Stock \$3.49 a roll

## #2 Floral Satin Pull Bow 5/8" width Pack 50

Bow size 2 1/2" x 14 loops

P201	White	.18	\$9.59
P202	Pink	.18	\$9.59
P205	Yellow	.18	\$9.59
P208	Lavender	.18	\$9.59
P215	Gold	.18	\$9.59
P222	Emerald	.18	\$9.59
P212	Royal Blue	.18	\$9.59
P263	Red	.18	\$9.59

## # 5 Floral Satin Pull Bow 7/8" width Pack 50

Bow size 4" 18 loops

P501	White	.18	10.59	P522	Emerald Gr.	.18	10.59
P502	Pink	.18	10.59	P526	Black	.18	10.59
P511	Trop. Orag	.18	10.59	P527	Azalea	.18	10.59
P503	Lt. Blue	.18	10.59	P529	Celery	.18	10.59
P505	Yellow	.18	10.59	P559	Holiday Gd.	.18	10.59
P508	Lavender	.18	10.59	P563	Red	.18	10.59
P509	Purple	.18	10.59	P564	Hunter Gr.	.18	10.59
P512	Royal Bl.	.18	10.59	P565	Daffodil	.18	10.59
P515	Gold	.18	10.59	P572	Dubonnet	.18	10.59
P520	Silver	.18	10.59	P586	Ivory	.18	10.59
P551	Melon	.18	10.59	P594	Burgundy	.18	10.59
				P528	Orchid	.18	10.59

## #40 Floral Satin Pull Bows 2 1/2" width Pack 50



P4001	White	.52	25.49	P4024	Eggshell	.52	25.49
P4002	Pink	.52	25.49	P4026	Black	.52	25.49
P4003	Lt. Blue	.52	25.49	P4027	Azalea	.52	25.49
P4005	Yellow	.52	25.49	P4028	Orchid	.52	25.49
P4008	Lavender	.52	25.49	P4041	Beauty	.52	25.49
P4009	Purple	.52	25.49	P4059	Holiday Gold	.52	25.49
P4011	Trop. Orange	.52	25.49	P4062	Navy	.52	25.49
P4012	Royal Blue	.52	25.49	P4064	Hunter Green	.52	25.49
P4015	Gold	.52	25.49	P4065	Daffodil	.52	25.49
P4018	Chocolate	.52	25.49	P4072	Dubonnet	.52	25.49
P4019	Citrus	.52	25.49	P4086	Ivory	.52	25.49
P4020	Silver	.52	25.49	P4094	Burgundy	.52	25.49
P4022	Emerald	.52	25.49	P4063	Red	.52	25.49



## # 9 Pull Bows 1 1/2" width Pack 50 Bow size 5" x 18 loops

P901	White	.28	13.49	P926	Black	.28	13.49
P902	Pink	.28	13.49	P927	Azalea	.28	13.49
P903	Lt Blue	.28	13.49	P928	Orchid	.28	13.49
P905	Yellow	.28	13.49	P929	Celery	.28	13.49
P908	Lavender	.28	13.49	P941	Beauty	.28	13.49
P909	Purple	.28	13.49	P951	Melon	.28	13.49
P911	Trop. Orange	.28	13.49	P954	Periwinkle	.28	13.49
P912	Royal Blue	.28	13.49	P959	Holiday Gold	.28	13.49
P915	Gold	.28	13.49	P962	Navy	.28	13.49
P918	Chocolate	.28	13.49	P964	Hunter Green	.28	13.49
P919	Citrus	.28	13.49	P965	Daffodil	.28	13.49
P920	Silver	.28	13.49	P972	Dubonnet	.28	13.49
P922	Emerald	.28	13.49	P974	Spruce Green	.28	13.49
P923	Sage	.28	13.49	P986	Ivory	.28	13.49
P924	Eggshell	.28	13.49	P994	Burgundy	.28	13.49
				P963	Red	.28	13.49

# *Fancy & Printed Pull Bows for all Occasions, Priced Right!*

**Glitter Metallic Pull Bows, Shiny, Beautiful and Classy in five widths!**

**Available in Silver, Gold, Red, Emerald, Navy, Burgundy**

## **Pack 50**



**PFG2- 2 1/2" w**  
\$15.29 pk-50  
Ribbon 5/8 w



**PFG5-4" w**  
\$18.49 pk-50  
Ribbon 7/8" w



**PFG9-5" w**  
\$24.95 pk-50  
Ribbon 1 1/4" w



**PFG40-8" w**  
\$55.95 pk-50  
Ribbon 2 1/2" w



**PFG409-8" w**  
\$39.95 pk-50  
Ribbon 1 1/4" w



**Christmas Plaid**  
PPF9W63 \$17.29-24



**Gold Holographic**  
PFH9-15 \$27.95-50



**Christmas Holly**  
PPF9V63 \$17.29-24



**Red Holographic**  
PFH9-13 \$27.95-50



**Silver Holographic**  
PFH9-20  
\$27.95-pk 50



**Tartan**  
PPF9113 \$17.29-24



**Pull Bow**  
PF9 \$13.49-50



**April Sheer Pull Bow**  
395AS Red \$30.49-50



**Tri-Stripe**  
PPF409DK76 \$15.89-24



**Red Velvet**  
PFV913  
\$27.95-24



**Angel City Red/ Silver**  
X00081-09050- C07  
\$9.95 - #9 - 50yds



**Angel City Red/Green /Gold**  
X00081-09050-C036  
\$9.95 - #9 - 50 yds



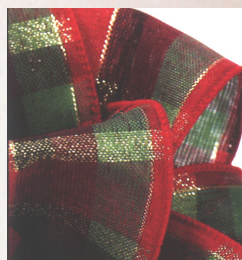
**Scottish Ribbon Wired**  
FX904- 36-#9-50 yds  
\$13.49 Red/Green/Gold



**Holly Berry /White/Red**  
F6044- C01 Wired  
\$13.49 #9 - 50yds



**Wonderful Year F6054 C94**  
Wired #40 Burgundy  
\$13.49 - 50 yds



**Mistletoe F6144 C36**  
Wired #40 C13 Red / Green  
\$13.49 50 yds



**North Pole F6074 C13**  
Wired #40 Red / White  
\$13.49 50 yds



**Melting Moments F6104**  
Wired #40 Red-Gold  
\$13.49 50 yds



**Iridescent**  
PFR9  
\$25.95-50

**All of the above roll stock must be order in minimum's of 6 rolls per color**

**Listed below are the most popular products that we sell**

Price List May, 2011 – Prices may change without notice!

Cosmic Stardust - Super Fine Iridescent Shred

**Equipment**

HGB-Hi-Temp Light Weight Heat Gun	49.95
HGR- Hi-temp Heavy Duty Heat Gun	99.95
HS6 –New Cello and Shrink Heat Sealer	79.95
MW24" Magic Heat Sealer Wand Kit 24" manual	749.00
QW26" Magic Heat Sealer Wand Kit 26" Impulse	995.00
HIS-Bar Mounted Heat sealer 28" wide manual	399.00

**Best Quality Shrink Films Roll Stock**

Roll 500' - 18" CF	100 Ga	FDA App.	67.95
Roll 500' - 22" CF	100 Ga	FDA App	89.95
Roll 500' - 24" CF	100 Ga	FDA App	98.95
Roll 500' - 26" CF	100 Ga	FDA App	105.95
Roll 500' - 30" CF	100 Ga	FDA App	123.95
Roll 1500' - 18" CF	100 Ga	FDA App	128.95
Roll 1500' - 22" CF	100 Ga	FDA App	172.95
Roll 1500' - 24" CF	100 Ga	FDA App	189.95
Roll 1500' - 26" CF	100 Ga	FDA App	204.05
Roll 1500' - 30" CF	100 Ga	FDA App	224.95
Roll 1500' - 22" Tube Film	100 Ga	FDA	172.95
Roll 1500' - 24" Tube Film	100 Ga	FDA	189.95
Roll 1500' - 26" tube Film	100 Ga	FDA	204.95

**Dome Shaped Shrink Bags FDA 100 Ga Pk 100**

**65 Sizes in Shrink Film Dome and Square Bags**

Case - 18" x 18"	100 Ga Pack	100 FDA	23.95
Case - 20" X 20"	100 Ga Pack	100 FDA	28.95
Case - 22" X 22"	100 Ga Pack	100 FDA	35.95
Case - 22" X 26"	100 Ga Pack	100 FDA	42.95
Case - 24" X 24"	100 Ga Pack	100 FDA	42.95
Case - 24" X 30"	100 Ga Pack	100 FDA	53.95
Case - 26" X 22"	100 Ga Pack	100 FDA	46.95
Case - 26" X 24"	100 Ga Pack	100 FDA	50.95
Case - 26" X 26"	100 Ga Pack	100 FDA	54.95
Case - 26" X 28"	100 Ga Pack	100 FDA	59.95
Case - 26" X 30"	100 Ga Pack	100 FDA	64.95
Case - 28" X 28"	100 Ga Pack	100 FDA	64.95
Case - 28" X 35"	100 Ga Pack	100 FDA	79.95
Case - 32" X 30"	100 Ga Pack	100 FDA	79.95
Case - 32" X 36"	100 Ga Pack	100 FDA	97.95
Case - 34" X 34"	100 Ga Pack	100 FDA	97.95
Case - 36" X 38"	100 Ga Pack	100 FDA	134.95
Case - 38" X 36"	100 Ga Pack	100 FDA	134.95

**Shredded Products – Crinkle Cut – 36 Colors**

Case 40 lbs Crinkle Cut 30 Colors Shred	84.95
Case 40 lbs Crinkle Cut White Shred	69.95
Case 40 lbs Crinkle Cut Kraft Shred	59.95
Case 10 lbs Crinkle Cut 30 Colors Shred	21.95
Case 10 lbs Crinkle Cut White Shred	18.95
Case 10 lbs Crinkle Cut Kraft	15.95

**Standard Shredded Very Fine**

Case 50 lbs Standard Shred 30 colors	89.95
Case 50 lbs Standard Shred White	83.95
Case 50 lbs Standard Shred Kraft	69.95
Case 10 lbs Standard Shred 30 Colors	16.95
Case 10 lbs Standard Shred White	15.95
Case 10 lbs Standard Shred Kraft	14.95

**Mylar Metallic Shred – Fancy Reflective**

Case 5 lbs Box Gold Mylar Metallic Shred	49.95
Case 5 lbs Box Silver Mylar Metallic Shred	49.95
Case 5 lbs Box Royal Blue Metallic Shred	49.95

Case 1 lb Box	Glittering Star light	28.50
Case 1 lb Box	Shimmering Gold	28.50
Case 3 lb Box	Glittering Starlight	86.95
Case 3 lb box	Shimmering Gold	86.95

**Pull Bows #5 - #9 - #40 Widths Solid Colors**

Box #5	7/8" wide 30 Colors	pk 50	10.95
Box #9	1 1/4" wide 30 Colors	pk 50	13.49
Box #40	2 1/2" wide 30 Colors	pk 50	25.49
Box #409	1 1/4" wide Makes 8" bow	pk 50	26.95

**Five Colors Red, White, Pink, Holiday Gold, Green**

**Metallic Pull Bows – Printed Pull Bows**

Box #5	7/8" wide 4 Colors	pk 50	18.49
Box #9	1 1/4" wide 5 Colors	pk 50	24.95
Box #409	1 1/4" wide 2 Colors	pk 50	39.95
Box #40	2 1/2" wide 4 Colors	pk 50	55.95
Box #9	1 1/2" wide Christmas Plaid	pk 24	17.29
Box #9	1 1/4" wide Christmas Stripe	pk 24	17.29
Box #9	1 1/4" wide Tartan Red	pk 24	17.29
Box #9	1 1/4" wide Hearts	pk 24	17.29
Box #9	1 1/4" wide Tri Stripe	pk 24	17.29
Box #9	1 1/4" wide Holograp Silver	pk 50	27.95
Box #9	1 1/4" wide Holograp Red	pk 50	27.95
Box #9	1 1/4" wide Holograp Gold	pk 50	27.95

**Stretch Loops–Gold–Silver–Black –Matte Red – White**

**Shiney Gold - Shiney Silver - Matte Black – Matte White**

Box 6 " / 15"	Shiney Stretch Loops	pk 1000 per	31.49
Box 8"/ 17"	Shiney Stretch Loops	pk 1000 per	34.29
Box 10"/ 18"	Shiney Stretch Loops	pk 1000 per	38.49
Box 16"/ 25"	Shiney Stretch Loops	pk 1000 per	45.89
Box 19"/28"	Shiney Stretch Loops	pk 1000 per	52.49
Box 22"/31"	Shiney Stretch Loops	pk 1000 per	56.49
Box 28"/37"	Shiney Stretch Loops	pk 1000 per	68.49

**Elasti-Loops – wide band Gold and Silver**

Box 6" 1/4"	Elasti-Loops	pack 1000 units	41.49
Box 10" 1/4"	Elasti-Loops	pack 1000 units	49.49
Box 16" 1/4"	Elasti-Loops	pack 1000 units	61.49
Box 19" 1/4"	Elasti-Loops	pack 1000 units	67.49

**Gift Basket Sales, Marketing and Design Video DVD's**

550-120-DVD San Francisco Gift Basket Symposium	29.95
660-120-DVD A B C's of Great Gift Basket Ideas	29.95
770-110-DVD Great Gift packaging from A to Z	29.95
440-130-DVD Nat. Licensed Sports Gift Video	39.95
330-130-DVD L A Gift Basket Sales & Gift Design	39.95
Roll Sticker Doodles 500 1" x 1" Double faced Adh.	26.50
Black Lazy Susan turn table 12" heavy duty	14.95
Call for Parts and repairs 610-277-6230	
<b>ThomasCatanese.com 324 Knoll Rd.</b>	
<b>Plymouth Meeting, Pa 19462</b>	
<b>Tccat523@aol.com 610-277-6230</b>	

## The New Little Magic Miracle Heat Sealer © 2011

**You have asked for it and we have given it to you!**

Now you can make and seal a cello or polyprop candy bag any size any shape in a second! Now you can make a cello gift basket bag any size and shape and side seal or top seal it! This is our New Little Magic Miracle Heat Sealer that will run rings around any other Heat Sealer on the market today! We have re-tooled this unit so it will seal cello and shrink film!



If you are working on a formica or stainless steel table, using a mouse pad will keep the Sealer stationary. Never use this Sealer with poly bags or you will ruin the teflon fabric that covers the jaw bar! This is very important! Copyright © 2011

Distributed by:

For many years now as I visit with retailers across the country they ask me when is some one going to make a Heat Sealer that will seal both cello and shrink film? Well you asked for it and now I have it! Between 1969 and 2000 I sold over 9,000 of these little Heat Sealers! They were just right for the Gift Basket Retailer who sold less than 500 Gift Baskets a year! Why? Because you could make a shrink bag any size, any shape with out having to buy 5 different shrink bag sizes! Today, there are only about six different cello bags offered from distributors! With this new cello sealer you can now make your own cello bags for the sizes of your gifts and baskets! IF you have one of these old Heat Sealers on the shelf and you are not using it go to [www.nationalgiftpackaging.com](http://www.nationalgiftpackaging.com) to get the new instruction! Plus you can watch the Cello video on that Sealer works! National Gift Packaging is my new website! The price of the new Sealer is \$79.95. Questions? Call me!